

Ten Rules For Strategic Innovators: From Idea To Execution By Vijay Govindarajan;Chris Trimble

By Vijay Govindarajan;Chris Trimble

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Feb 1, 2007 Chris Trimble, Tuck School of Business faculty and coauthor of "Ten Rules for Strategic Innovators: From Idea to Execution."

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Chris Trimble has dedicated more than ten years to Execution Challenge, with Vijay Govindarajan. December 2005 book Ten Rules for Strategic Innovators

May 18, 2011 Here are Vijay Govindarajan s Ten Rules for Strategic Innovators slides from his presentation at the World Innovation Forum.

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About the Product 10 Rules for Strategic Innovators is based on an indepth multiyear research study of innovative initiatives at ten large corporations. Oct 17, 2010 Innovation: Solving the Execution Challenge published by Harvard Business Press, Vijay Govindarajan and Chris Trimble Rules for Strategic