

# **It's Our Research: Getting Stakeholder Buy-in For User Experience Research Projects By Tomer Sharon**

**By Tomer Sharon**

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Tomer is a user experience researcher at Google Search in New York City and author of the book, It's Our Research: Getting stakeholder buy Research Tool. By Tomer

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and will allow for collaboration in precision agriculture research projects and experience will enhance our ability to Garner and Dr Sharon

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Tomer Sharon is a Senior User Experience Researcher at Google Search in New York City. He is the author of, It s Our Research: Getting stakeholder buy Tomer

Tomer Sharon. Tomer Sharon is a User Experience researcher at Google Search. Previously, he led the user experience research effort for Google s online advertising

Research & Evaluation; Grants Management; Getting and keeping key stakeholders on board is one of the most important aspects of any project.

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It's Our Research: Getting Stakeholder Buy-in for User Experience to the different stages of research projects. Tomer Sharon is a user experience researcher

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