

# It's Our Research: Getting Stakeholder Buy-in For User Experience Research Projects By Tomer Sharon

**By Tomer Sharon**

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research projects Tomer Sharon. Tomer is a user experience researcher at Google Search in New York City and author of the book, It's Our Research: Getting

helping professionals like Tomer Sharon discover inside It's Our Research: Getting Stakeholder Buy-in for User Experience Research Projects by Tomer

Research & Evaluation; Grants Management; Getting and keeping key stakeholders on board is one of the most important aspects of any project.

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Tomer Sharon is a Senior User Experience Researcher at Google Search in New York City. He is the author of, It s Our Research: Getting stakeholder buy Tomer It's Our Research Getting Stakeholder Buy-in for User Experience Research Projects. Author(s): Tomer Sharon ISBN: 978-0-12-385130-7

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Tomer Sharon. Tomer Sharon is a User Experience researcher at Google Search. Previously, he led the user experience research effort for Google's online advertising

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Tomer Sharon is the author of It's Our Research (3.90 avg rating, 21 ratings, 3 reviews, published 2012), It's Our Research (4.25 avg rating,

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