

How Does It Make You Feel?: Why Emotion Wins The Battle Of Brands By Daryl Travis

By Daryl Travis

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Harrison Yates is the author of How Does It Make You Feel? Why Emotion Wins The Battle of Brands (4.00 avg rating, 2 ratings, 0 reviews, published 2013)

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Daryl Travis Brandtrust. Daryl Travis is CEO of Brandtrust and author of "How Does It Make You Feel? Why Emotion Wins the Battle of Brands." Follow him at @BTCEO.

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